

Joella Guaraglia- Wheeler

EDUCATION:

- One year academic completion toward a Masters degree; Adult Education, Oregon State University
- Bachelor of Fine Arts degree, Magna Cum Laude, (with Honors) Oregon State University
- Graphic Design and Multi Media, Linn-Benton Community College
- Additional hours in Graphic Design and HTML, Santa Fe Community College

EXPERIENCE:

President: Woodlands Art League, The Woodlands, Texas:

June 2013 to July 2014:

A non-profit organization whose mission statement centers upon "...promoting the visual art through education, exhibits and community involvement..."

- I have overseen continuous projects simultaneously.
- I produced and placed the publicity for WAL since October of 2012, creating print pieces, online ads and purchasing placement since using InDesign and Photoshop CS5 in combination with Microsoft Word, Excel and Powerpoint for both Macintosh & PC platforms.
- I recreated and overhauled the group's website, improving navigation for members, increased the content and added functionality to better meet the group's needs in a cost effective format, increasing page views by 4 times per month since October 2013.
- I have overseen the branding of the group's new logo in the use of all printed and online materials both public and in-house.
- I have facilitated meetings and events.
- I continue to use CS 5, 5.5 and CC6 versions of: InDesign, Photoshop, Illustrator as well as other graphics programs and services. I have a basic understanding of HTML, CSS and Dreamweaver.

Office Manager for The Idea Group SF, LLC, Santa Fe, New Mexico:

Dec. 2006 to Feb. 2008:

Strategic planners for businesses, public entities and non-profit organizations I compiled research and mailing lists, kept a journal of group meetings, compiled an office procedures journal, made office purchases, sent out billing, maintained files, produced presentation boards and sundry graphic design elements for client meetings I used Microsoft Office applications for both Macintosh & PC platforms as well as InDesign and Adobe Photoshop.

Graphic Designer at the Corvallis Gazette-Times and Albany:

Democrat-Herald, Oregon.

May 1997 to Feb. 2006

- Our office provided full agency level design and ad campaign strategy services to clients primarily through printed media.
- My duties included, ad and page layout, copy composition and art production for ads and inserts for print, consultations with clients and sales executives, creating adjunct advertising for the on-line version of the marketing designs.
- Computer programs include; Photoshop, InDesign, Quark, PageMaker, FreeHand and Illustrator.
- I also did prepress checks on ads received from off-site, often advising other graphic artists on the print parameters needed. All in an environment of constant multi-tasking and tight deadlines.

Graphic Design/Illustration Freelancing: Oregon, New Mexico and Texas

July 1996 to present

Daily use of Microsoft Office applications for both Macintosh & PC platforms as well as CS5, 5.5 & CC6: InDesign, Illustrator and Photoshop. Projects have included; book layout, posters, brochures, print ads, logo design, signage, letterhead design, business forms, business cards, illustration.

OTHER EXPERIENCE:

Small Business Owner in Santa Fe, New Mexico and Spring, Texas: Mar. 2006 to present

I work as an artist, producing mixed media paintings for sale. I make all business decisions and produce all related advertising: signage, brochures, business cards and website. I make all entries into and organize all logistics for shows, classes and galleries including:

- Instructor of children and adults in: drawing, acrylics, color theory, mixed media, watercolor, oil painting, an art sampler, basic sculpture, children's & adult summer camps
- Member Texas Visual Artists Association: Current
- Member Visual Arts Alliance, Houston, TX: Current
- Solo Show at the Hilary Community Gallery at the Pearl Fincher Museum of Fine Art, Spring, TX: June 6th to 30th, 2013
- Juried member of Santa Fe Artist Guild: NM, Aug. 2009 to present
- Juried member of Corrales Art Society: NM May 2008 to Jan. 2012
- Juried member of Santa Fe Society of Artists: NM, Nov. 2006 to 2012. Board member and publicity chair from 2007 to 2009
- Wooden Cow Gallery, Albuquerque, NM as a Juried Consigning Artist: Aug. 2010 to Feb. 2011
- Northern New Mexico Art Catalogue and Gallery, Santa Fe, NM: July 2010 to Sept. 2011
- Instructor of Mixed Media Painting and Alternative Self-Portraits at ArtXcapes Art School, Santa Fe, NM: Oct. 2008 to school's closing
- Sweet Dreams Gallery in Taos, NM: Sept. 2008 to their closing in Jan. 2009

Community Theater: Corvallis Community and Albany Civic Theaters, Oregon

- Actress
- Productions Assistant
- Costume Designer
- Set Decoration

Elected City Counsel Member Adair Village, Oregon

- Appointed liaison to Willamette Valley Criminal Justice Counsel